

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant: Richard J. Schneider, et al. | : | |
| | : | Art Unit: 3714 |
| Serial No.: 10/731,159 | : | |
| | : | Examiner: Leiva, Frank M. |
| Filed: December 8, 2003 | : | |
| | : | |
| For: SYSTEM FOR JOIN-UP | : | |
| INCENTIVE MESSAGING AND | : | |
| BONUSING | : | |

AMENDMENT AFTER FINAL

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the Office Action dated April 3, 2009, and made Final, Applicants respectfully request consideration and entry of the following amendment.